



**THE ANTI-COUNTERFEITING
GROUP**

INTELLECTUAL PROPERTY ROADSHOW

Thursday 2 December 2021

Hilton London Olympia Hotel

SCHEDULE OF EVENTS

9AM:

Registration and Exhibition

Tower Room

10AM:

Welcome to Delegates

Phil Lewis, Director General, ACG

Graham Mogg, Intelligence Co-Ordinator, ACG

Battersea Room

10:30AM:

Counterfeit Good Tracker - Wave 2

Laura-Jane Tayalor, Senior Research Executive, AudienceNet

Sania Haq, Head of Research, AudienceNet

Issac Schling, Research Manager, AudienceNet

Battersea Room

11AM:

Coffee Break and Exhibition

Tower Room

11: 45AM:

ACG Brand Spotlight Session

Marshall Amplification

Wella Company

Battersea Room

12:15PM:

Tick Box Scheme

Helen Barnham, Deputy Head Outreach and Stakeholder Manager, IPO

Battersea Room

SCHEDULE OF EVENTS

1PM:

Lunch

Society Restaurant

1:30PM:

ACG Brand Spotlight Session

Supreme

PopSockets

Battersea Room

2PM:

CTSI - IP Legal Update

Gavin Terry, IP Lead Officer , CTSI

Battersea Room

2:15PM:

Coffee Break and Exhibition

Tower Room

2:45PM:

National Markets and Real Deal

Graham Mogg, Chair, National Markets Group

Patricia Lennon, Campaign Director, Real Deal

Battersea Room

3:30PM:

Closing Remarks and Christmas Raffle

Battersea Room

LUNCH BUFFET MENU

Soup

Sweetcorn Vegetable Soup

Selection of Bread Rolls

Butter & Sunflower Spread

Salad Bar

Base

Mixed Salad Leaves

Romaine Lettuce

Toppings & Condiments

Sliced Cucumber, Cherry Tomato, Sweetcorn Kernels, Carrot Juliennes, Marinated Olives, Rosemary Croutons, Grated Parmesan

Dressings

Caesar Dressing, Olive Oil, French Vinaigrette

Mains

Black Bean Chicken, Mixed Peppers & Red Onion

Sweet & Sour Vegetables

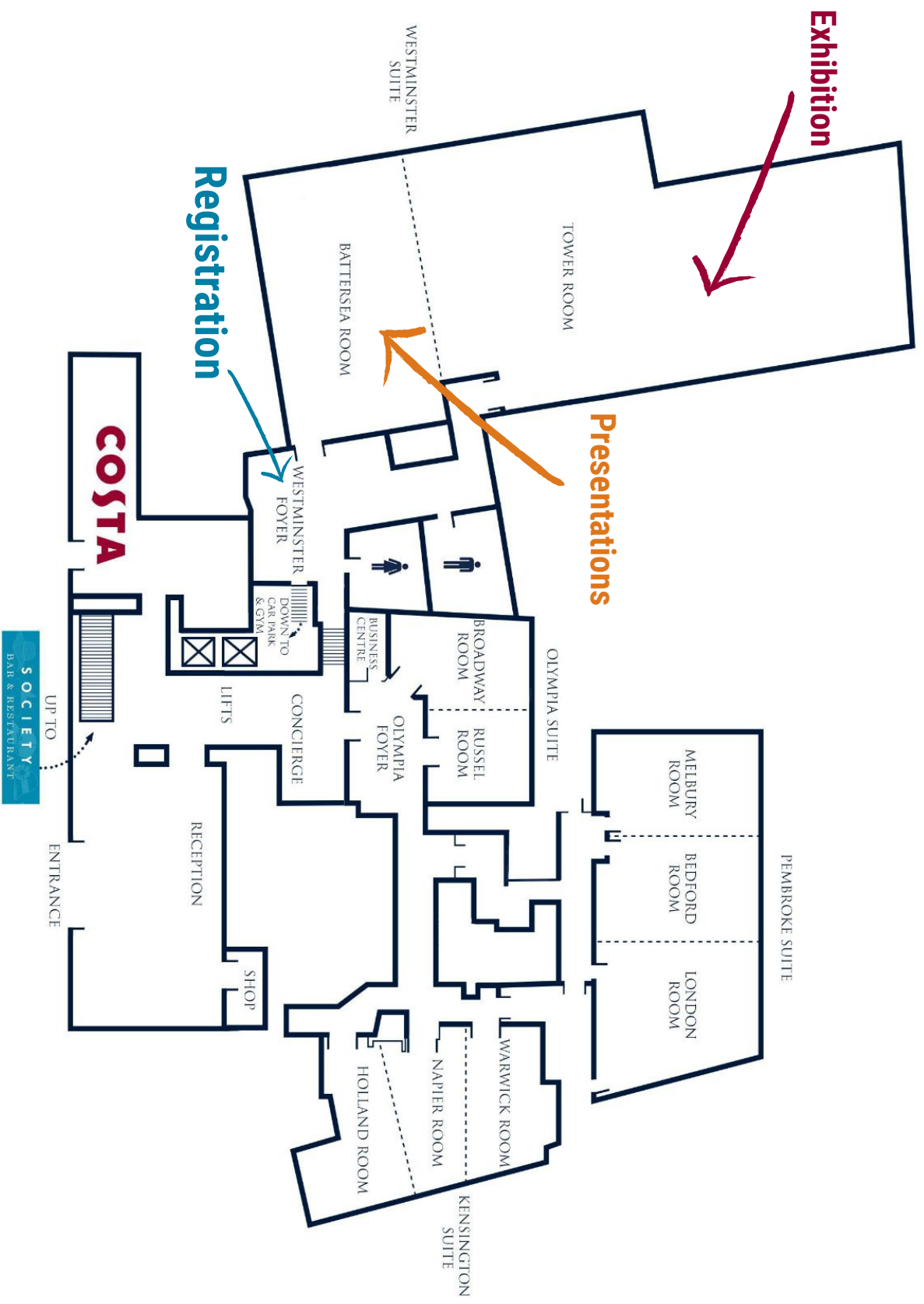
Wok Tossed Noodles, Bean sprouts, Mange Tout & Soy

Stir Fried Pak Choy

Dessert

Mango & Passionfruit Torte

Fresh Fruit Salad



Exhibition

Presentations

Registration

COSTA

SOCIETY
BAR & RESTAURANT

TRAVEL

DRIVING

The Hotel is set in the new Ultra Low Emission Zone (ULEZ)

This Zone charges £12.50
For cars, smaller vans, motorbikes and other lighter vehicles

To find out if your car meets emissions and
safety standards required to drive in London Here

For more information on how and when to pay click here

CAR PARK

The hotel does have a car park on Holland Road and charges £37 per day

Alternative car parking can be found at the Olympia London Conference Centre
which is a 5 - 10 minute walk away from the Hilton Olympia Hotel and is also £37
per day

More information [here](#)

TRAIN

The Hotel is a
5 minute walk from Kensington Olympia Overground Station

10 minutes walking from Earls Court (District and Piccadilly lines) or High Street
Kensington (District and Circle lines) stations

BUS

Bus stops for the 9, 10, 27, 28, 49 and C1 routes are located just outside the hotel

CHRISTMAS RAFFLE

For those that attend, their name will go into a raffle which will be drawn at the end
of the day.

Raffle prizes have been donated by ACG Brand Members including:
Chanel, GHD, PUMA, Calvin Klein, LVMH & Procter & Gamble

CPPD POINTS

Trading Standards Officers that attend will get 6 hours of CPPD Points

ACG MEMBERS AND BRANDS PLANNING TO ATTEND INCLUDING REPRESENTATIVES FROM:

ADIDAS, APPLE EUROPE LIMITED, APPEYARD LEES IP LLP, BATH AND BODY WORKS, BAUER HOCKEY CORPORATION, BIO OIL, BURBERRY LIMITED, CALVIN KLEIN INC., CAPRI HOLDINGS LIMITED, CHANEL LIMITED, CSC, DE LA RUE, DIAGEO PLC, EPSON EUROPE BV, HERMES, HONDA MOTOR EUROPE LIMITED, IMPERIAL BRANDS PLC, JACK DANIEL'S PROPERTIES, INC., JML, JTI UK, JUUL LABS INC., LBRANDS INC., LEVI STRAUSS & CO., LIGHTHOUSE SECURITY, LOUIS VUITTON, LVMH HOLDING, MANCHESTER UNITED FOOTBALL CLUB, MARSHALLS AMPLIFICATION PLC, MARKS & CLERK LLP, MONCLER, STONE ISLAND, NEW ERA CAP LTD, PHILLIP MORRIS LIMITED, PROCTER & GAMBLE, PUMA UK LTD, REACT UK, RECKITT, RENAULT UK LIMITED, SNAPDRAGON MONITORING, STOBBS IP LTD, SUPERDRY PLC, SUPREME, THE NORTH FACE, THE PREMIER LEAGUE, TIMERLAND, UNDER ARMOUR, INC., UNDERWRITERS LABORATORIES LLC, UNILEVER UK LTD, VANS, VICOTIA'S SECRECT, WELLA COMPANY, WESTERN DIGITAL, WRI GROUP

ACG ROADSHOW SPONSORS



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Standards Institute



Intellectual
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Intellectual Property Office is an operating name of the Patent Office