



ACG WEBSITE PRIVACY POLICY

This legal notice applies to the entire contents of this website under the domain name www.a-cg.org (the Website). The Website is owned and operated by The Anti-Counterfeiting Group whose registered address is 3 Manor Courtyard, Hughenden Avenue, High Wycombe, Bucks HP11 1YD, (ACG) also referred to as 'we' or 'us'.

This policy (together with our **Conditions of Use** and any other document referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. *Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.*

By registering on this site, you consent to the collection, use and transfer of your information under the terms of this policy.

Information that we collect from you

Should you choose to register on this Website, you will be asked to provide certain personal information. We may also collect information about your usage of our website as well as information about you from messages you post to the Website and e-mails or letters you send to us. By submitting your personal data, you agree to our use of it in accordance with this policy.

Use of your information

Your information will enable us to provide you with access to all parts of our site and to supply any services you have requested. We may use your personal information for future email mailings, support, notification of new services, and general correspondence that may relate to you. If you change your mind about being contacted in the future, please inform us by e-mail at admin@a-cg.com.

Disclosure of your information

The information you provide to us will be held on our computers and may be accessed by or transferred to third parties some of whom are located outside the European Economic Area. By submitting your personal data, you agree to this transfer, storing or processing. Countries outside the European Economic Area do not always have strong data protection laws however we will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy. Unless required to do so by law, we will not otherwise share, sell or distribute any of the information you provide to us without your consent.

Cookies

Cookies are small amounts of information which we store on your computer. Cookies make it easier for you to log on to and use the site during future visits. They also allow us to monitor Website traffic and to personalise the content of the Website for you. You may set up your computer to reject cookies by modifying the settings in your browser although, in that case, you may not be able to use certain features on our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log onto our Website.

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Security and Data Retention

Where we have given you (or you have chosen) a password which enables you to access certain parts of our Website, you are responsible for keeping this password confidential.

Unfortunately, the transmission of information via the internet is not completely secure. Although ACG will do its best to protect your personal data, it cannot guarantee the security of any personal information that you disclose online. You accept the inherent security implications of using the Internet and will not hold us responsible for any breach of security unless we have been negligent and then only to the limits set out in the terms and conditions for this Website.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing when we collect your data. You can also exercise the right at any time by contacting us at admin@a-cg.com

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies/web site terms of use and we do not accept any responsibility or liability for these policies. Please check such policies before you submit any personal data to them.

Changes to our privacy policy

Any changes to our privacy policy in the future will be posted to the Website.

Contact

All comments, queries and requests relating to our use of your information are welcomed and should be addressed to *The Director-General, ACG, PO Box 578, High Wycombe, Bucks HP11 1YD*; admin@a-cg.com; 01494 449165

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