



Botosoft Technologies is an award-winning organisation specialising in the development of cutting-edge anti-counterfeiting and document security solutions.

To counter the ever-evolving sophistication of fraud in the international market, Botosoft have developed a range of turn-key security solutions to help safeguard our clients and minimize the risk to their brand and assets.

Our Solution

Botoseal is one of the world's most advanced anti-counterfeiting solutions, offering unique security features and attributes that prevent replication and duplication of product packaging.

Botoseal comprises of two components, a smart label and Botoseal Product Management Platform. With the Botoseal tamper evident micro-chipped label, a smartphone is all that is required to authenticate the assets and to detect if the article has been tampered with. This enhances your clients trust in the product and gives peace of mind that they have purchased an authentic product.



The seals can be used by any industries that have challenges with counterfeit goods, from automotive, pharmaceuticals and electronics to toys, luxury goods, merchandise and alcohol to name a few. Botosoft is always happy to create a bespoke solution that matches brand packaging including the logo or any text. It is possible to include a marketing message or any other information, instructions or visuals in the micro-chip. This allows for the label to act as a tamper evident seal as well as a marketing tool, if required.

The Botoseal Product Management Platform equips the brand owners with a powerful tool to facilitate universal control, managing article recall and traceability of the assets across various supply chains.



Benefits

- Cost effective tamper evident solution for your product packaging
- Prevents replication and duplication of your product packaging or documentation
- Facilitates universal control and traceability of product issuance and distribution across various supply chains and stakeholders
- Provides a powerful function that can effectively manage recall
- Control product distribution in grey markets
- Delivers key insights into your customer's engagement with your product, thereby helping you making smarter decisions in order to acquire and retain more customers.

As leaders in Biometrics, Identity Management and Anti-counterfeiting, our solutions represent the new standard in document and identity security – providing innovative ways to help our clients protect their brands, products and reputation against counterfeiting.

Botosoft is also in partnership with The World Customs Organisation, which means that Botosoft customers can take an advantage of the WCO anti-counterfeit platform (membership required). This will help you to identify unauthorized shipments across the borders, as customs officers account for 70% of counterfeit seizures around the world.

More information can be found at

<http://www.botosoft.com>

