

SECURIKETT®

Securing the Value of Authenticity

There are many reasons behind the dramatic rise in the volume of counterfeit products in recent years, including the scale of global trade and the reproducibility of products and packaging. Counterfeiting is today one of the biggest sources of income for organised crime, already outstripping the drugs trade in terms of its importance.

Limiting the damage suffered by legitimate manufacturers and protecting consumers therefore requires programmes that will reduce the problem of counterfeiting to a minimum.

Securikett products provide a genuine remedy in this respect as original products can be easily and immediately identified by a host of participants along the supply chain. This not only strengthens trust on the markets, it also allows illegal products to be detected and seized more rapidly.

Online System on the Basis of Unique Coding

The Codikett® system ensures that original products can be identified within seconds. All that is needed is an Internet connection or a smartphone. Communication takes place using unique encrypted codes which link the product with information that has been specifically assigned to it.

Verification of Original Products by means of Authentication Features

For immediate visual control, but also for laboratory analysis, Securikett labels include authentication features. They are specifically tailored to particular brands and products. We recommend making at least some details of this feature accessible to a wider audience, for example in the form of documentation for customs authorities or by publishing them on the manufacturer's website.

Innovative VOID Labels Offer Instant Tamper Evidence

Security labels with a seal function provide instant certainty that original packaging has not been refilled with counterfeit products. Securikett seals manufactured with special "void" technology are easy to understand for everyone. The word OPEN, for example, appears with a colour change when the label is removed.

Unique selling point

Security labels contain all in one:

- Tamper evidence
- Authentication features and
- Identification codes provided by our highly secure web application

Securikett Products in Worldwide Use

Our success is based on our intensive development work, state-of-the art machinery, tradition and the expertise of our family-run business. Today Securikett provides brand owners with tried and tested products to effectively minimise the risks associated with counterfeiting.