
NetNames

NetNames is a global leader in online corporate IP and brand protection, servicing 30 percent of FTSE100, 50 percent of CAC40 and 25 percent of DAX30 companies. Through its industry leading brand protection, domain name management, online security, anti-piracy and acquisitions services, NetNames is responsible for keeping corporate brands one step ahead of online threats across the globe.

NetNames understands that having a global online presence is a key to the future success of your business; but to achieve that success you will have to negotiate a minefield of unseen online issues and threats. Growing and safeguarding your digital presence is critical to any organization and you need to ensure you remain one step ahead of the threats – building your brand online while at the same time protecting it against those who would damage your digital equity, brand, revenues – and ultimately profits.

At NetNames:

- We have **superior detection and enforcement capabilities**. This means that any infringements to your critical business assets can be spotted and taken down in the quickest possible time.
- We have **cutting-edge security and domain management tools** that will provide a secure environment for your customers and protect your critical business assets from infringement.
- We have **strong relationships** working with:
 - online trading sites globally to combat counterfeit sales
 - Internet governing bodies to protect customers online
 - our clients to provide expert support around the clock.
- We can also **help to increase your ROI**. Through having the right domain portfolio you can facilitate more traffic to your sites. The more safeguards you can apply to your branded online assets, the more your customers will trust your brand – which can lead to increased revenue.
- We don't work as a supplier, but as a **strategic partner**. We have an expert team who can not only help you see the unseen and grow your brand but at the same time save you money and help you develop your own relationships, with the right people, in the right places.