

Brand Protection Enforcement Guide

2021/22 season

Anti-counterfeiting
enforcement guide for
the Premier League
and its Clubs



Premier
League

Introduction



The Premier League is home to some of the most competitive and compelling football in the world. Alongside the Clubs, we use the power and popularity of the competition to inspire fans, communities and partners alike to invigorate lives across the globe.

Merchandise is a significant part of showing support and the sale of official goods is a key area of revenue generation for Premier League football Clubs. Unfortunately, the popularity of the Clubs make them much-targeted brands for exploitation by counterfeiters. Whilst the quality of counterfeit goods varies dramatically, many fans often find themselves unknowingly purchasing goods which they believe to be real. This is increasingly the case with goods bought over the internet.

We must therefore keep working hard to restrict the sale of counterfeit merchandise.

Working with our anti-counterfeiting experts, Back Four, we have produced this guide to help law enforcement detect, retain, and destroy counterfeit football merchandise where viable.

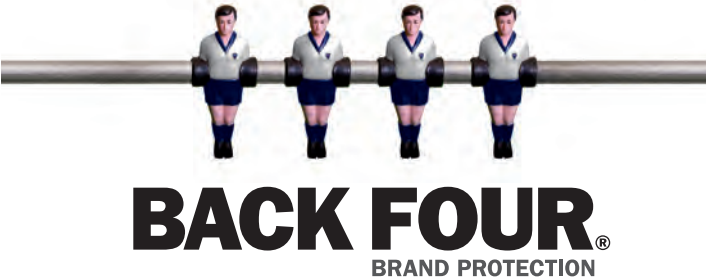
In this guide we highlight the most utilised trade marks of our Clubs, as well as show examples of counterfeit goods and merchandise that has been previously seized. The guide is not meant to be exhaustive, and so it also contains contact details for further information as you request it.

We have seen some remarkable efforts from all branches of law enforcement over the past few years. We would like to say a simple thank you to everyone who has helped with our brand protection actions in this area.

Your hard work is not something which goes unnoticed and we are aware of the difficulties facing law enforcement in this area at the current time. We would encourage you to continue engaging with ourselves, the Clubs, and Back Four in the fight against counterfeit football merchandise.

Richard Masters
Chief Executive

Back Four



Back Four Brand Protection manages the Premier League's Anti-Counterfeiting Programme, with the aim of protecting the Premier League and its Clubs from counterfeiting and intellectual property abuse.

We hope that this Brand Protection Enforcement Guide will help you in your efforts to identify and seize counterfeit football merchandise. However, should you still be uncertain, or require further assistance, please do not hesitate to contact us directly.

We are committed to supporting law enforcement agencies with their efforts to crack down on counterfeit crime and can offer you:

- A single point of contact, 24 hours a day, 7 days a week
- Product authentication, legal statements and trade mark certificates
- Investigation, evidence/intelligence packs and raid support
- Training sessions, webinars and presentations
- A secure website area containing downloadable brand protection guides
- Market and retailer visits
- Online monitoring, enforcement and civil action

The Anti-Counterfeiting Programme has been hugely successful, with huge volumes of fake product being seized globally and removed online. However, this success could not have been achieved without the support of our enforcement network. We therefore thank you for your continued support and look forward to hearing from you in the future.

Please note this guide and its contents are confidential and this information should not, under any circumstances, be disclosed to third parties without prior authorisation. Additionally, its use is restricted solely to law enforcement agencies only.

Ben Houston
Director

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Premier League

The Premier League began in February 1992, following a decision by the Clubs in the old First Division Championship to break away from The Football League. Now in its thirtieth season, the Premier League inspires passion and emotion across the world.

- Word Marks**
- Premier League
 - EPL
 - PREM
 - EPREMIER LEAGUE



Player Identification Numbers



Premier League Sleeve Patches

There is a very specific wave like design printed on to the satin of the sleeve patch. The sleeve patch is heat printed on to the shirt and will never be a part of the shirt itself or stitched on.



Avery Dennison

Avery Dennison are the official supplier of all Premier League branded Club names, numbers and sleeve patches.

Premier League Partners



The above partners are authorised to produce merchandise bearing the marks of the Premier League and therefore you may see dual branded product.

Premier League & Nike - PREM Range

The PREM range of products has been created to celebrate the Premier League in collaboration with Nike and includes bags, shin pads and footballs. Official product should feature official Nike packaging, labels and swing tags.



Premier League & Nike – 2021/22 Flight Ball

Nike has been the official ball supplier to the Premier League since the 2000/01 season, so in 2021/22 we are celebrating the 22nd year of Nike’s finest football technology on Premier League pitches.

Starting with the Nike Geo Merlin in 2000/01, through to the Nike Flight for 2021/22, Nike’s matchballs bring pinnacle performance innovation to the pitch, season after season.



True Love. True Flight.
Honed over 8 years and 1,700 hours of testing, the Nike Flight Football is a revolution in consistent flight. Moulded grooves and 3D-printed ink fine-tune flight through the air to help players put the ball exactly where they want it – each and every time.

Hall of Fame

The Premier League Hall of Fame recognises and honours former players who have an exceptional record of on-pitch success and have shown significant contribution to the League since its inception in 1992. This will be the highest individual honour awarded to players by the Premier League.



A limited number of Hall of Fame shirts have been produced by Avery Dennison, including one for each Hall of Fame inductee. These shirts are **not available to purchase** and are only awarded to inductees of the Premier League Hall of Fame, however we have already encountered copies of these shirts.



Hublot Big Bang e Premier League

Hublot, is proud to introduce the Big Bang e Premier League, a new evolution of its connected Big Bang with a dedicated application, new dial and new strap, in purple, the iconic colour of the Premier League.

Limited to just 200 pieces, the Hublot Big Bang e Premier League retails for £4,300 and is available to purchase at high-end watch and jewellery stores.



Avery Dennison

Avery Dennison are the official supplier of all Premier League branded sleeve patches and Club player names and numbers.

Packaging

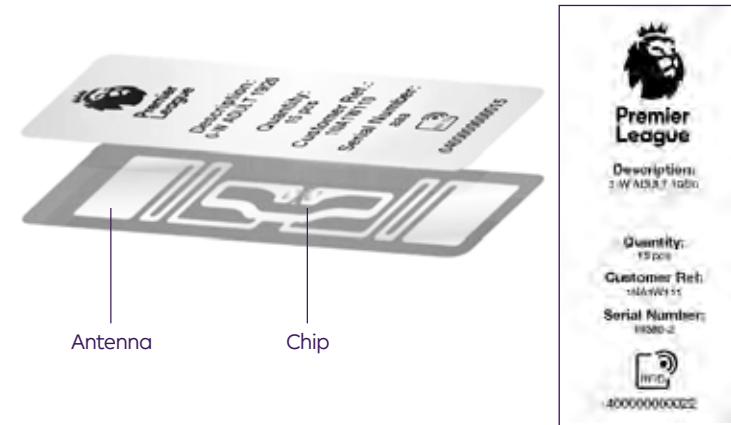


Front

Reverse

The official Avery Dennison Numbers & Letters come sealed in packs of 15. There is a perforated tear strip that shows the pack has not been opened and/or tampered with.

RFID Sticker



Antenna

Chip

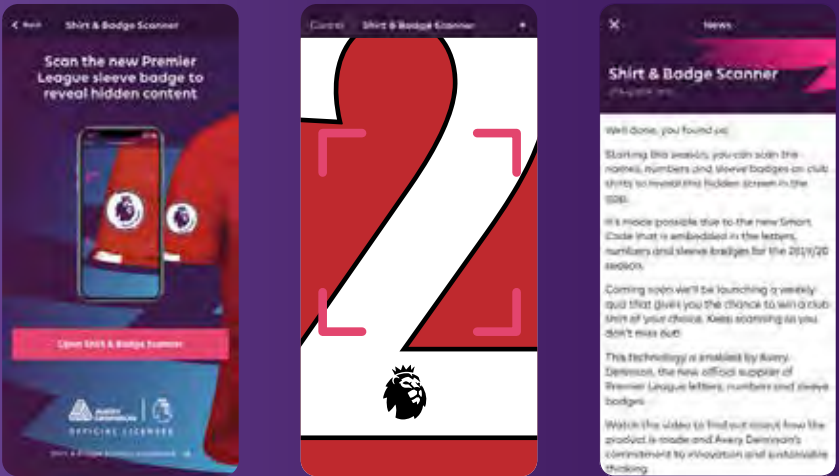
The Avery Dennison RFID enabled sticker measures 32mm x 76mm. Each sticker has a unique code and embedded RFID chip/antenna. RFID labels can be read (scanned) by using Avery Dennison's recommended RFID HHT and software solution, each RFID has a unique serial number.

Carrier Sheets



The Avery Dennison carrier sheets are cut following the profile of each Number & Letter.

Digital



The Avery Dennison official Numbers & Letters incorporate a digital watermark that can be read using the Premier League official app.



Arsenal FC



Fact File
Arsenal Football Club was founded in 1886 in Woolwich and in 1893 became the first Club from the south of England to join The Football League. In 1913, they moved north across the city to the Arsenal FC Stadium in Highbury. Arsenal FC are one of the most successful Clubs in English football and have won thirteen First Division/ Premier League titles and a record breaking fourteen FA Cups.

Arsenal FC also hold the record for the longest uninterrupted period in the English top flight and are the only side to have completed a Premier League season unbeaten.

- Word Marks**
- Arsenal FC
 - Arsenal
 - Gooner
 - Victoria Concordia Crescit
 - Gunners



Official Swing Tags



Official Presentation Label



Official Hologram



The code on the hologram is unique and traceable

Official Arsenal FC Merchandise



- Packaging should be of good quality, consistent in colour, design and branding, and should show evidence of origin (for example 'official merchandise' or details of the Club's website address)
- Products should feature one of, or a combination of, the above labels, tags and hologram

Aston Villa



Fact File

Aston Villa Football Club was founded in 1874 and have played at Villa Park since 1897. The Club was a founder member of The Football League.

They are one of the oldest and most successful football Clubs in England, having won the First Division Championship seven times and the FA Cup seven times.

Villa also won the 1981/82 European Cup, making them one of only five English Clubs to win what is now the UEFA Champions League.

Word Marks

- Aston Villa
- Villa
- AVFC
- The Villans

Trade Marks



Official Swing Tag



Official Presentation Label



Official Hologram



The code on the hologram is unique and traceable

Official Aston Villa Merchandise



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Brentford



Fact File
Brentford were founded in 1889, originally competing in the London League and Southern League, before they were elected to the Football League in 1920. They played their games at Griffin Park for 116 years before moving to the Brentford Community Stadium in 2021.

The 2021/22 season will be Brentford's first season in the Premier League after beating Swansea City 2-0 in the Championship play-off final.

- Word Marks**
- Brentford Football Club
 - Griffin Park
 - Farewell Griffin Park



Official Swing Tags



Official Presentation Label



Official Packaging



Official Brentford Merchandise



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Brighton & Hove Albion



Fact File
Brighton play their home games at the Amex Stadium and former notable players include Russell Osman, one of the stars of the 1981 film *Escape to Victory*, in which he featured alongside greats of the game such as Pele, Bobby Moore and Ossie Ardiles.

In 1983 the Club reached their only FA Cup Final, where after a 2-2 draw with Manchester United, they were eventually beaten in a replay.

Word Marks
- Brighton & Hove Albion
- Seagulls
- BHAFC



Official Swing Tag



Official Presentation Label



Official Hologram



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Official Brighton & Hove Albion Merchandise



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Burnley



Fact File
Burnley FC are a Club steeped in the history of English football. A founder member of the Football League in 1888, Burnley have played at their home ground, Turf Moor, since 1883. During their long tenure, Burnley have been crowned champions of the old First Division twice (1920-21 and 1959-60) and also won the FA Cup in 1914. They are also one of the select group of English Clubs to reach the latter stages of European competition, namely the quarter finals of the 1961 European Cup.

Burnley also remain one of only three Clubs to win all four divisions of English professional football.

- Word Marks**
- Burnley Football Club
 - Burnley F.C.
 - Turf Moor
 - The Clarets



Official Swing Tag



Official Presentation Label



Official Packaging



Official Burnley Merchandise



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Chelsea



Fact File
Founded in 1905, Chelsea Football Club are based in West London, at Stamford Bridge, and have spent most of their history in the top tier of English football. They have been English champions six times, FA Cup winners eight times and League Cup winners five times.

They have won the UEFA Cup Winners' Cup twice, the UEFA Europa League twice and have now won the UEFA Champions League on two occasions.

It is the recent past which has been most successful for the Club, however, with the Club winning Premier League titles in 2005, 2006, 2010, 2015 and 2017. On-pitch success is also replicated in Europe having won their second UCL trophy in 2021.

- Word Marks**
- Chelsea Football Club
 - CFC
 - Chelsea
 - Chelsea FC
 - Stamford Bridge
 - Pride of London
 - SW6



Official Swing Tag



Official Presentation Label



Official Hologram



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Official Chelsea Merchandise



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Crystal Palace



Fact File
Crystal Palace was formed in 1905 by workers from London's Crystal Palace exhibition centre. The Club moved to their current home, Selhurst Park, in 1924, following stints in Herne Hill and Croydon.

Crystal Palace had their most successful period in the late 1980's and early 1990's, taking Manchester United to an FA Cup final replay in 1990. Palace hold the record for the most play-off final victories to top flight football.

- Word Marks**
- Crystal Palace F.C.
 - Crystal Palace
 - CPFC
 - Selhurst Park
 - Eagles
 - South London & Proud
 - Palace
 - SL&P



Official Swing Tags



Official Presentation Label



Official Hologram



The code on the hologram is unique and traceable

Official Crystal Palace Merchandise



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Everton



Fact File
Established in 1878 as Saint Domingo's, Everton was a founder member of The Football League in 1888 and won their first of nine English titles three seasons later. It was the mid-1980's which represented the Club's most successful period, however, with 'The Toffees' adding two League Championships, an FA Cup, and a European Cup Winners' Cup to their trophy cabinet. Their most recent major honour came in 1995, another FA Cup - the Club's fifth - coming courtesy of a 1-0 win over Manchester United in the final at Wembley.

Everton have competed in the English top division more than any other Club, with 2021/22 being their 119th season.

- Word Marks**
- Everton Football Club
 - Everton FC
 - EFC
 - The Toffees
 - Goodison Park
 - Nil Satis Nisi Optimum
 - Everton



Official Swing Tag



Official Presentation Label



Official Hologram



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Official Everton Merchandise



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Leeds United



Fact File
Founded in 1919 from the ashes of Leeds City FC, the Club's first major taste of success came in the mid-1960's when manager Don Revie's famously no-nonsense team finished as runners up in both the old First Division and as narrow losers in their first FA Cup final. Having taken charge of the team in 1961, Revie's reinvention of the Club, its players, style and training methods was so complete that prior to the 1962 season he even asked for the players to wear a new all white kit so that they would become "like Real Madrid, feared by everyone, challenging for everything." Revie's ambition was not short-sighted and by the end of his time as manager in 1974 the Club had amassed two First Division titles, an FA Cup, a League Cup and two Inter-Cities Fairs Cups (forerunner of the UEFA Cup).

- Word Marks**
- Leeds United
 - Leeds Utd
 - LUFC
 - Leeds Leeds Leeds
 - Marching On Together

Trade Marks



Official Swing Tags



Official Presentation Label



Official Packaging



Official Leeds United Merchandise



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- Products should feature one of, or a combination of, the above labels, tags and packaging

Leicester City



Fact File

Founded in 1884 as Leicester Fosse (named after a local road), Leicester City secured automatic promotion to the Premier League with a massive total of 102 points in the 2013/14 Football League Championship. The promotion marked Leicester's return to the English top division for the first time in ten years. They are a Club with a long history, however, having celebrated their 125 year anniversary during the 2009 season.

In addition to their impressive record in other competitions, including three League Cup titles and four FA Cup final places, during 2015/16 Leicester triumphed in a thrilling Premier League season to become league champions, their first English top division title. They also won their first FA Cup title in 2020/21, beating Chelsea 1-0.

Word Marks

- LCFC
- Leicester City Football Club
- Blue Army

Trade Marks



Official Swing Tag



Official Presentation Label



Official Packaging



Official Leicester City Merchandise



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- Products should feature one of, or a combination of, the above labels, tags and packaging

Liverpool FC



Fact File
Liverpool Football Club was founded in 1892 and admitted to The Football League the following year. The Club has played at their home ground, Anfield, since 1892. The Club's most successful period was in the 1970's and 80's, when Bill Shankley and Bob Paisley led the Club to eleven league titles and seven European trophies.

In total, Liverpool FC has won nineteen league titles, the second most in English football, seven FA Cups and a record eight League Cups. Liverpool FC has won more European titles than any other English Club, with six European Cups/UEFA Champions Leagues, three UEFA Cups and three UEFA Super Cups. Additionally the Club has won more top flight games than any other Club.

- Word Marks**
- Liverpool Football Club
 - Liverpool FC
 - LFC
 - Anfield
 - This is Anfield
 - The Kop
 - You'll Never Walk Alone
 - YNWA
 - The Normal One
 - Six Times
 - This Means More
 - Forever Reds



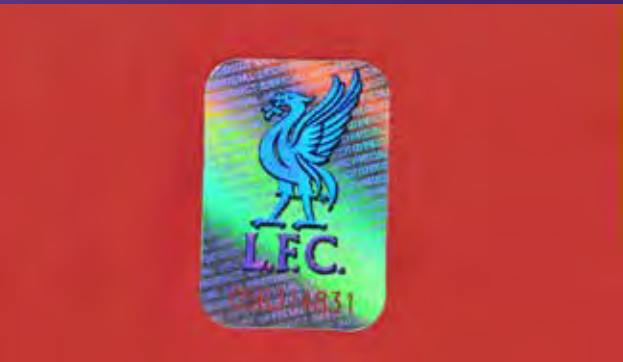
Official Swing Tag



Official Presentation Label



Official Hologram



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Official Liverpool FC Merchandise



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- Products should feature one of, or a combination of, the above labels, tags and hologram
- For more information relating to Liverpool FC, please contact a member of the Brand Protection Team (Tel: 0151 263 2361 / Email: brand.protection@liverpoolfc.com)

Founded in 1880 as St Mark's (West Gorton), they became Ardwick Association Football Club in 1887 and Manchester City in 1894. The Club's most successful period was in the late 1960's and 1970's when they won the League Championship, FA Cup, League Cup and European Cup Winners' Cup.

In a thrilling 2018/19 season, City won an unprecedented domestic treble by triumphing in the Premier League, the FA Cup and the League Cup.

Word Marks

- Manchester City Football Club
- Manchester City FC
- Man City
- MCFC

A vertical banner for Manchester City. The top half features a light blue background with the Manchester City crest centered. Above the crest is a black football. The bottom half has a dark blue background with the text "OFFICIAL MERCHANDISE" in white and "MANCITY.COM/SHOP" in light blue.

The Manchester City logo is a circular emblem. It features a central shield with a blue and white striped design and a ship. The word 'MANCHESTER' is written in a semi-circle above the shield, and 'CITY' is written below it. The years '1880' and '94' are on either side of the shield. The logo is set against a background of repeating text in various colors.

Official Manchester City Merchandise



- 18

Manchester United



Fact File

Founded as Newton Heath LYR Football Club in 1878, the Club changed its name to Manchester United in 1902 and moved to Old Trafford in 1910. Manchester United have won the most trophies in English football, including a record twenty league titles, twelve FA Cups, five League Cups and twenty two Community Shields. The Club has also won three European Cups, one UEFA Cup Winners' Cup, one UEFA Super Cup, one International Cup and one FIFA Club World Cup. In 1998/99, the Club won a treble of the Premier League, the FA Cup and the UEFA Champions League, an unprecedented feat for an English Club. United also have a UEFA Europa League win.

Word Marks

- Manchester United
- Man United
- Man Utd
- MUFC
- Theatre of Dreams
- I Love United
- Red Devils
- Pride of the North
- Old Trafford
- MU
- Newton Heath

Trade Marks



Official Swing Tag



Official Presentation Labels



Official Hologram



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Official Manchester United Merchandise



- Packaging should be of good quality, consistent in colour, design and branding, and should show evidence of origin (for example 'official merchandise' or details of the Club's website address)
- Products should feature one of, or a combination of, the above labels, tags and hologram
- For more information relating to Manchester United, please contact a member of the Brand Protection Team (Tel: 0161 868 8000 / Email: brandprotection@manutd.co.uk)

Newcastle United



Fact File
Newcastle United was founded in 1892 by the merger of Newcastle East End and West End and they have played at their current home ground, St James' Park, since the merger. The Club have won four League Championships and six FA Cups, as well as the 1969 Inter Cities Fairs Cup and the 2006 Intertoto Cup.

The Club have never dropped below English football's second tier since joining The Football League in 1892.

- Word Marks**
- Newcastle United
 - NUFC
 - Toon Army
 - The Magpies
 - St. James' Park
 - SJP
 - 1892
 - Monty Magpie



Official Swing Tag



Official Presentation Label



Official Packaging



Official Newcastle United Merchandise



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- Products should feature one of, or a combination of, the above labels, tags and packaging

Norwich City



Fact File
Founded in 1902, Norwich City Football Club have played their home games at Carrow Road since 1935. Norwich have won the League Cup twice (1962 and 1985) and were one of the founder members of the Premier League, finishing third in its inaugural season.

The following year they reached the third round of the UEFA Cup, having beaten Bayern Munich in the Olympic Stadium in the previous round. Norwich's famous song, "On the Ball, City" (itself a trademarked term) is one of the oldest football songs in the world, with some accounts claiming it was written sometime in the 1890s, before the club even existed.

Television cook Delia Smith is a joint majority shareholder in the club, while the writer, actor, broadcaster and Canaries fan Stephen Fry is also an ambassador.

- Word Marks**
- Norwich City Football Club
 - Norwich City FC
 - Norwich City Legends
 - Canary
 - Canaries
 - On The Ball City



Official Swing Tags



Official Presentation Label



Official Packaging



Official Norwich City Merchandise



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Southampton



Fact File
Southampton Football Club was founded in 1885 by members of St Mary's Church Young Men's Association.

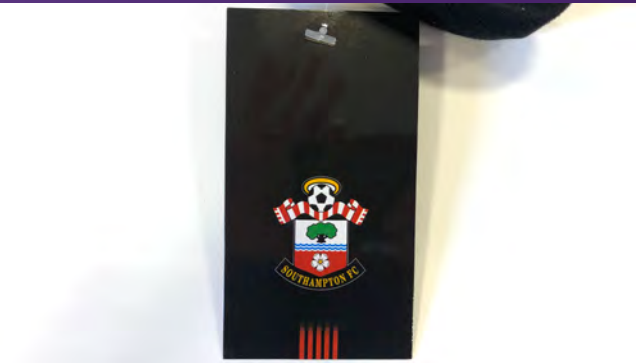
The Saints made 'The Dell' their home for 103 years, a ground which often made for an intimidating arena for opponents, but the desire to maintain their status as a top English side saw them make something of a spiritual homecoming to a 32,500 seated stadium at St Mary's in 2001.

Honours to-date include the FA Cup, which Southampton won in 1976 thanks to a 1-0 success over Manchester United. Southampton followed this up with another Wembley victory in 2010 when they lifted the Johnstone's Paint Trophy.

- Word Marks**
- The Saints
 - Southampton Football Club
 - Southampton
 - Southampton FC
 - We March On
 - The Southampton Way
 - Potential Into Excellence
 - Together We Stand
 - St Marys



Official Swing Tag



Official Presentation Label



Official Packaging



Official Southampton Merchandise



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Tottenham Hotspur



Fact File
Tottenham Hotspur Football Club was founded in 1882 as Hotspur FC, and played in the Southern League until 1908 when they were elected into The Football League Second Division. Before this promotion Spurs had won the FA Cup in 1901, making them the only non-league Club to do so since the formation of The Football League.

Since then they have won the FA Cup a further seven times, the League Cup four times, the UEFA Cup twice and also the UEFA Cup Winners' Cup. The UEFA Cup Winners' Cup victory made them the first English team to win a UEFA competition. They have also won The Football League First Division twice, and were the first team in the 20th century to achieve the League and FA Cup double, winning both in 1960/61.

- Word Marks**
- Tottenham Hotspur
 - Tottenham
 - Hotspur
 - THFC
 - Spurs
 - White Hart Lane
 - To Dare Is To Do
 - COYS

Trade Marks



Official Swing Tag



Official Presentation Label



Official Hologram



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Official Tottenham Hotspur Merchandise



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- Products should feature one of, or a combination of, the above labels, tags and hologram
- For more information relating to Tottenham Hotspur, please contact Ciaran O'Sullivan (Email: Ciaran.OSullivan@tottenhamhotspur.com)

Watford



Fact File
Watford FC began life as Watford Rovers in 1881, changing over to their current incarnation in 1898. The Club enjoyed early success in the Southern League, winning six titles between 1896 and 1920. The Club's major period of success, however, came following the appointment of Graham Taylor as manager in 1977. Under Taylor the Club reached the First Division for the first time, even finishing as runners up in 1982/83.

- Word Marks**
- Watford FC
 - Watford Football Club
 - Watford
 - The Golden Boys
 - The Hornets
 - WFC

Trade Marks



Official Swing Tag



Official Presentation Label



Official Hologram



Official Watford Merchandise



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West Ham United



Fact File
Formerly known as Thames Ironworks FC, West Ham United changed their name in 1900 and, following several years in the Southern and Western Leagues, joined the Football League in 1919.

West Ham have had great historical success, winning the FA Cup three times (1964, 1975 and 1980) in addition to reaching the final on two other occasions (1923 and 2006). West Ham are one of the elite group of English Clubs to have tasted international success too, winning the European Cup Winners' Cup in 1965 and the Intertoto Cup in 1999.

Following a stint of over 100 years playing at the Boleyn Ground in Upton Park, West Ham have recently moved to the London Stadium in Stratford, an arena which was originally constructed as the Olympic Stadium for the London 2012 Olympics.

The 2020/21 season saw West Ham finish sixth, their highest ever Premier League finish, securing them a place in the 2021/22 Europa League.

- Word Marks**
- West Ham
 - West Ham United
 - West Ham United FC
 - West Ham United Football Club
 - The Hammers
 - WHU
 - Irons
 - COYI
 - TIWFC
 - Upton Park
 - The Boleyn Ground



Official Swing Tag



Official Presentation Label



Official Hologram



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Official West Ham United Merchandise



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Wolverhampton Wanderers



Fact File
Wolverhampton Wanderers were founded in 1877 as St Luke's and since 1889 have played at Molineux. Wolves have been highly influential within football, notably becoming a founder member of the Football League and playing an instrumental role in the establishment of the European Cup.

The Club have won the old First Division Championship three times, the FA Cup on four occasions and the League Cup twice.

Word Marks
- Wolverhampton Wanderers FC
- Molineux
- Wolves



Official Swing Tag



Official Presentation Labels



Official Hologram



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Official Wolverhampton Wanderers Merchandise



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Counterfeit Indicators

Smoking Accessories



Smoking accessories are extremely popular at the moment. Whilst some Clubs do produce their own official lighters, these should always be packaged in official packaging.

The examples above are counterfeit and in most cases come in generic, unbranded packaging. For your information, Manchester United does not produce any smoking products/accessories.

Premier League branding



Clubs will not offer products with packaging or labels bearing the marks of the Premier League.

Replica Shirts



Counterfeit replica products are extremely popular. Quality can vary, but official replica kit will always bear the kit manufacturers' marks.

Packaging



Packaging relating to fake merchandise is either non-existent, or of poor quality. Additionally, packaging is unbranded, generic and not consistent with Club colours/branding guidelines.

Spelling mistakes can sometimes be found on packaging.

Counterfeit Indicators

Mobile Phone Products/Accessories



Mobile phone accessories continue to be popular with counterfeiters. These are always of cheap quality and the packaging is poor, generic and unbranded.

Pin Badges



Pin badges are extremely attractive to counterfeiters due to the fact they are cheap to buy and the profit margin is high. Official Club pin badges will always be packaged in official packaging. Counterfeits are normally sold loose and will sometimes bear other Club/country branding, hooligan slogans/images, derogatory/offensive comments or Premier League branding.

Official Vs Counterfeit Replica

Official Replica



- 1 On the reverse of the swing tag there should be a sticker applied, containing a barcode and style details
- 2 Some Clubs also apply branded holograms to their swing tag
- 3 On official product there is usually a unique sequential number, either on a label or hologram. This code is traceable and should you see duplicates of this number, it is likely these products are counterfeits

Counterfeit Replica



- 4 Counterfeits either do not have a sticker applied, containing a barcode and style details, or it is pre printed within the cardboard swing tag
- 5 Many counterfeits use generic statements on the swing tag to describe the shirt, such as 'FOOTBALL SHIRT, ADIDAS JSY or PUMA SHIRT', when it should provide specific details, such as 'WEST HAM AWAY JERSEY S/S'
- 6 With some fakes we find a 'SPORT PERFORMANCE' branded swing tag, which is an indicator the product is counterfeit
- 7 If there are any written numbers or marks in pen or biro on care labels, it is likely these replica shirts are counterfeit

Counterfeit Retro Replica



Retro replica shirts are extremely popular amongst fans and collectors and unfortunately the counterfeit industry has exploited this opportunity. We have seen an increase in fakes coming in from Asia, but it is easy to identify if these are counterfeit

- 1 **Price** – Many of the styles of shirts copied are twenty to thirty years old and if genuine could be priced at upwards of £200 per shirt. Counterfeit copies are usually sold at anything between £20 and £35
- 2 **Availability** – Due to the age of some of these iconic kit designs, only few will be in circulation and therefore sellers offering bulk quantities in numerous sizes, indicates these are counterfeit copies

- 3 **Swing Tag** – It is unlikely official versions of retro replica shirts will contain any swing tag. Normally these are previously worn and swing tags are therefore removed. If you find sellers of retro shirts, stating the product comes with new swing tags, and in the case of Adidas shirts, bear the details 'ADIDAS JSY' on the swing tag sticker, these products will be counterfeit. 'Sport Performance' branded swing tags also confirm that the product is counterfeit.

Official Vs Counterfeit Face Masks

Official Face Masks



Due to the COVID-19 pandemic, many Clubs now produce official Club branded face masks, with some profits being passed to charities.

Official product will bear one of, or a combination of official Club branded packaging, labels and holograms.

Counterfeit Face Masks



Counterfeits on the other hand, do not bear these indicators are usually sold loose or in clear plastic packaging.

Some copies bear Premier League branding, which is a clear indicator the product is counterfeit.

Official Supplier/Licensee Information

Supplier/ Licensee	Product Category	Aston Villa	Brentford	Brighton & Hove Albion	Burnley	Chelsea	Crystal Palace	Everton	Leeds United	Leicester City	Liverpool FC	Manchester City	Newcastle United	Norwich City	Premier League	Southampton	Tottenham Hotspur	Watford	West Ham United	Wolverhampton Wanderers
377 Sport AB	Clothing										✓									
3Style Scooters	Scooters											✓								
45 West Bottle Shop and Bar	Food/Drink									✓										
47 Brand	Clothing / Headwear			✓			✓			✓	✓		✓				✓		✓	✓
AAA Badges of Quality	Pin Badges	✓		✓			✓	✓	✓	✓	✓		✓	✓		✓	✓			
Accushnet Limited Titlelist	Accessories								✓							✓				
Adidas	Replica Kit								✓	✓										
Affinity Bands	Technology Accessories			✓								✓							✓	✓
Akyroyd & TDP Licensing	Night Wear	✓				✓		✓			✓	✓	✓				✓		✓	
Aluminati Skateboards	Sports										✓									
Alyssa Smith Jewellery	Jewellery																			✓
Am Ball Com	Replica Trophies					✓														
Amberley Publishing	Printing								✓											
Andrew Varley Photography	Photographs								✓											
Andy Enterprises	Accessories/Footwear											✓								
Apex Luxury Ltd	Watches								✓											
Arena Imagery	Images/Photography	✓		✓		✓		✓						✓		✓	✓	✓		✓
Arenaroom	Licensing			✓								✓								
Armada Retail	Accessories & Apparel											✓								
Art of Football	Clothing				✓								✓					✓	✓	
Art.com	Wall Stickers												✓							
ASA Sports Global	Furniture/Homeware			✓	✓					✓						✓	✓			✓
Ashtabula	Accessories															✓				
Asmodee Group	Toys/Games											✓								

Arsenal & Manchester United information is commercially sensitive/confidential, but should you need to check whether a supplier or licensee if official, please get in touch.

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Aura	Clothing																✓			
Authentic Street Signs	Memorabilia										✓									
Avery Dennison	Premier League Numbers and Letters	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Aymax	Homeware											✓								
B & C Sports	Headwear/Scarves/Pin Badges										✓									
Bafiz UK Ltd (GL Dameck Ltd)	Footwear																✓			
Barclays	Banking														✓					
Bauer Trophies	Trophies																	✓		
BB Designs	Novelty											✓								
Be the 12th	Personalised Gifts												✓							
Be the Star in the Poster	Posters	✓		✓		✓						✓		✓				✓	✓	✓
Beaumont Productions Limited	Accessories								✓											
Bellagio	Watches											✓								
BDA	Premiums					✓														
BDD	Accessories					✓														
Big Time Jersey	Giftware																✓			
Contrast	Homeware										✓	✓								
Blue Army Publishing	Printing									✓										
Body Care Brand Development Ltd	Toiletries				✓			✓		✓		✓						✓	✓	
Boelter Brands	Homeware										✓						✓			
Bohemian Brands Ltd	Food/Drink			✓		✓							✓				✓		✓	
Bon Bon Buddies Ltd	Confectionery										✓									
Bookpoint	Publishing															✓				
Boxclever Print & Promotional	Printing																✓			

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Bradford Exchange Ltd	Memorabilia										✓	✓					✓		✓	
Bramble Foods Ltd	Food/Drink																✓			
Brappies Global Holding PTE Ltd	Baby Wear										✓									
Breaking T	Apparel											✓								
Brecrest (The Fielding Group)	Baby Wear	✓				✓		✓			✓	✓	✓			✓	✓	✓	✓	✓
Breedon Books	Books/Magazines								✓											✓
Bridge Direct	Toys/Games																✓			
Brookes Jordan	Head Wear/Scarves		✓	✓					✓		✓					✓	✓	✓	✓	
Budweiser	Alcoholic Beverages														✓					
Build a Bear (Amsbra)	Toys/Games					✓		✓			✓	✓								
Burleighs	Gin									✓										
Burns Crystal	Giftware																✓			
Café Press	Clothing/Homeware						✓						✓	✓						
Capture The Event	Photographs																	✓		
Car Essentials/D&E Distributors Ltd Trading	Motor Accessories		✓	✓				✓	✓				✓						✓	✓
Carbotex	Accessories											✓								
Castore	Replica Kit												✓							✓
Cats Solutions Ltd	Printing			✓						✓										
Character Options	Toys/Games										✓									
Charms Unite	Jewellery										✓	✓								
Cirrus Fitness	Exercise equipment												✓							
Click Distribution Limited	Toys/Games									✓										
Click!	Homeware									✓	✓									
Club Shop Goodies	Souvenirs																	✓		

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Club Tiles	Wall Tiles																		✓	
CMC Golf	Golf	✓						✓		✓							✓	✓		
Concept International	Clothing																	✓		
Concept One	Bags												✓							
Conekt Gadgets LLP	Electronics/Mobile Phone Accessories											✓								
Conker Editions Ltd	Publishing									✓										
COPA	Retro Shirts		✓		✓									✓				✓		
Copyright Licensing Group	Licensing						✓													
Core Sports Group	Merchandising								✓							✓				
Cosmococ	Giftware																✓			
CRC Thai Chamnan Bedding Co	Homeware										✓									
Creative Distribution / SoccerStarz	Figurines					✓	✓	✓		✓	✓						✓		✓	
Creative Tops Ltd	Homeware																✓			
Crystal Galleries	Giftware												P							
Cuservi Security Labels	Security																✓	✓		
Custom Gateway	Personalised Gifts		✓	✓															✓	
Cycle Clothing Limited	Cycling Jerseys																	✓		
D&E Distributors	Car Accessories												✓				✓		✓	✓
Danilo	Calendars and Cards	✓				✓		✓	✓		✓		✓				✓		✓	
Danzo Ltd	Clothing/Accessories	✓	✓	✓				✓	✓					✓		✓		✓	✓	
Dartington Crystal	Glasswear			✓																
Decoubertin Books	Publishing																	✓		
Delta Labelling/OpSec Delta Ltd	Packaging/Security			✓							✓	✓								
Dermiwill	Accessories											✓								

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Dewhirst (Castlecrafts Ltd)	Replica Kit																			✓
Displate	Metal Prints											✓							✓	
Distillers Kitchen	Food/Drink																	✓		
Domingo/Nanostad/Kick Off Games	Puzzle										✓						✓		✓	
DQD	Clothing																✓			
Dreamseats	Homeware											✓							✓	
Dreamtex	Furniture/Homeware	✓																	✓	
Drew Pearson	Headwear	✓	✓			✓										✓	✓	✓	✓	
EA Sports	Computer Games														✓					
East Action Ltd/Paperstarlights	Homeware												✓							
Ecell Global	Mobile Accessories	✓				✓	✓				✓	✓	✓						✓	
Ecolander	Bags	✓						✓												
Element	Accessories																	✓		
Elite Sourcing Ltd	Accessories					✓			✓					✓			✓			✓
Elite Sports Performance Solutions	Accessories		✓																	
Ellis Graphix	Accessories								✓											
Elms Marketing	Printing					✓						✓						✓		
Emagination Store	Personalised Gifts				✓														✓	
Emblem	Accessories																✓	✓		
Empire Championship Rings	Jewellery											✓								
Enzo Rossi Ltd	Clothing												✓							
Euro Sports	Accessories			✓	✓					✓				✓		✓	✓	✓	✓	
Exclusively Bespoke/Ebumbrella	Personalised Gifts												✓							
Extreme PR	Merchandising																			✓

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Fabric Traditions	Homeware										✓									
Fan Frames Ltd	Eye Wear										✓	✓	✓				✓		✓	
Fan Ink	Headwear									✓		✓								
Fan Seats	Homeware				✓	✓												✓	✓	
Fanatikool Ltd	Homeware												✓							
Fanela	Clothing									✓										
Fanzpix Ltd	Stationery																	✓		
Fathead	Wall Stickers										✓		✓							
FCSI/Province 5	Gaming Chairs																		✓	
Fermata	Licensing						✓						✓	✓						
Fifth Sun	Clothing										✓						✓			
Fimex Ltd	Clothing															✓				
Fine Décor Wallcoverings Ltd	Furniture/Homeware								✓								✓			
Finsbury Food Group	Food/Drink										✓									
Firelog	Accessories									✓				✓				✓		
Football Carpets Ltd	Homeware					✓			✓		✓		✓				✓		✓	
Football Mania	Pictures/Imagery								✓											
Football Robotics	Toys/Games												✓							
Forever Collectibles / FOCO / Home Win	Toys/Games	✓		✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓
Fourteen SA	Apparel								✓											
Fourth Wall Creative	Printing			✓					✓			✓	✓							
Foyo Entertainment	Face Masks																			✓
Framegame	Glasses								✓											
Fun Stickers	Stickers																✓			

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Funko	Figurines											✓								
Futera	Toys/Games										✓	✓								
Game On Products	Health/Beauty											✓								
GB Eye	Poster/Photos/Stickers/Button Badges							✓	✓		✓					✓	✓			
Genesis	Clothing				✓				✓					✓		✓	✓			
Geneva Watch Group	Jewellery												✓							
Gift Scholars	Giftware	✓	✓	✓				✓		✓				✓		✓	✓			✓
GLD Group	Accessories									✓	✓						✓			
Glenbrea	Apparel								✓											
Global Calendars	Calendars/Diary/Annuaals/Cards																	✓		
Global Merchandise & Design	Personalised Gifts	✓						✓		✓						✓		✓		
GMD	Accessories									✓										
Gonzales Enterprises Inc	Apparel											✓								
Goodwill Knitwear	Apparel											✓								
Grange Communications	Calendars/Diary/Annuaals/Cards	✓				✓		✓	✓		✓	✓	✓			✓	✓		✓	✓
Great Branding	Europa Merchandise					✓		✓				✓					✓		✓	
Great Northern Books	Publishing								✓											
Haani Furnishings	Furniture/Homeware												✓							
Hagiology Publishing	Publishing															✓				
Halligan Raby	Giftware																✓			
Harper Collins Publishers	Publishing								✓											
Hatton Textiles	Homeware															✓				
Haynes Publishing	Publishing																			✓
Heritage Leisure Design	Accessories	✓		✓				✓	✓					✓		✓				

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HM Hosiery	Clothing															✓				
HM Sox	Face Masks															✓				
Hollywood Magic	Home Textiles											✓								
Home Leisure Direct Ltd	Furniture/Homeware					✓											✓		✓	
Home Run Games	Toys/Games	✓										✓								
Home Team Products	Novelty											✓							✓	✓
Hometown World Ltd	Publishing								✓				✓				✓			
Hoot LLC	Mobile Accessories										✓		✓				✓			
Hublot	Watches														✓					
Hummel	Replica Kit							✓								✓				
Hunter MFG, LLP	Homeware												✓							
Hy-Pro Sport	Football Equipment	✓				✓					✓	✓					✓		✓	
Icon Sports Group	Headwear/Accessories										✓	✓					✓			
Icons Shop	Signed Memorabilia									✓										
In The Paper Ltd	Personalised Gifts					✓														
Inc Design Limited	Giftware												✓							
Infinity Clothing	Clothing		✓	✓					✓					✓			✓		✓	✓
Initial Rewards	Merchandising													✓		✓	✓			
Inova Sports	Merchandising																			✓
International Footwear	Slippers																			✓
I-TEX UK Ltd	Clothing				✓												✓			
I-TEX UK Ltd	Clothing				✓											✓	✓			✓
JCAP Australia	Fine Art Prints					✓						✓								
JHC Thailand	Homeware										✓									

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JMD Media	Books/Magazines								✓											
Joie Children's Products Co. Ltd	Baby Wear										✓									
Joma	Replica Kit													✓						
Judge Sampson	Stationery																✓			
Just Keepers	Accessories									✓										
Justice	Accessories										✓	✓								
Kappa	Replica Kit	✓																		
Kasabian/Bravado	Clothing									✓										
KB Design & Promotion Ltd	Promotional																✓			
Kelme	Replica Kit																	✓		
Kick Off Games	Toys/Games												✓							
Kingpower	Clothing									✓										
Kitbag/Fanatics	Merchandise Rights Owner	✓											✓				✓			
Kitkase	Luggage	✓			✓			✓	✓		✓						✓			
Klay Grill Hospitality	Clothing/Accessories										✓									
L&S Prints	Homeware								✓	✓										
Label Lab	Clothing									✓								✓	✓	
LBJ Sports Apparel	Clothing								✓	✓						✓	✓			
Level 4 Golf	Golf			✓					✓			✓						✓	✓	✓
Levelwear (Accolade USA Inc)	Clothing												✓				✓			
Lick N Stick	Promotional									✓										
Lion	Food/Drink					✓														
Littlehampton Book Services	Publishing								✓							✓				
Liver Print	Licensing										✓									

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Loake Brothers Ltd	Footwear									✓										
Logo Chair	Homeware										✓		✓				✓			
Loki Leisurewear Ltd	Clothing															✓				
London Mirror Company Ltd	Homeware																✓			
Maccabi Art LLC	Stationery										✓	✓								
Mace Promotions (Ireland)	Accessories										✓									
Made By Digital	Digital											✓								
Magestic Crystal	Accessories								✓											
Magic Store	Toys/Games										✓									
Mann Brothers	Clothing		✓	✓	✓				✓					✓		✓	✓	✓	✓	✓
Mano's Inc	Giftware																✓			
Mark SG Enterprises Ltd	Merchandising																✓			
Marquee Carpets	Homeware																✓			
MB Products	Homeware												✓							
MBI Inc	Giftware					✓					✓						✓			
Media Storehouse	Digital			✓																
Merchant on Demand Ltd	Personalised Gifts										✓									
Microdesigns	Model Stadium																	✓		
Midton Acrylics	Promotional									✓										
Minerva Laboratories	Accessories												✓							
MiniClip	Digital/Casual Football Games											✓								
Ming Distribution	Clothing																			✓
MSV	Retro Shirts																✓			
Mudita Sports UK Ltd	Digital/Language Learning App											✓								

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Munich Trophies Ltd	Promotional																✓			
Murwalls	Street Art			✓								✓								
My Moments	Face Masks				✓															
Nahdetmisr for Trading & Distribution	Back To School											✓								
Nerdy Banana	Snugzy																		✓	
New Era	Head Wear/Scarves	✓	✓		✓	✓	✓	✓	✓				✓	✓			✓			✓
Next Products Co	Car Accessories					✓					✓									
Nike	Replica Kit/Accessories			✓		✓					✓				✓		✓			
No Fuchs Given	Clothing									✓										
North Eastern Sports	Giftware			✓		✓			✓							✓	✓	✓	✓	
NSG Media	Jewellery											✓								
Oddballs	Clothing				✓													✓		
OHL	Clothing									✓										
One Vision Imaging	Photographs									✓	✓									
Opsec	Packaging																			✓
Oracle Cloud	Cloud Computing														✓					
Orchard Toys	Toys/Games													✓						
Orion Confectionery	Food/Drink																✓			
Outerstuff	Clothing	✓										✓	✓				✓			
Panini	Toys/Games					✓					✓	✓			✓					
Park Lane Knitwear	Clothing									✓										
Paul Hainsworth	Printing									✓										
Paul Lamond Games	Toys/Games					✓					✓						✓		✓	
PDI Media	CDs/DVDs					✓														

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Peak Publishing	Publishing								✓											
Peloton Publishing	Publishing																	✓		
Personalised Football Gifts	Personalised Gifts	✓		✓	✓	✓	✓		✓	✓	✓		✓			✓	✓	✓	✓	✓
Personalised Sports Factory	Personalised Gifts								✓											
Pet Rebellion	Furniture/Homeware																✓			
Peter Bennett	Publishing									✓										
PHU Carbotex	Homeware					✓														
Physique	Bandages													✓						
Pic-A-Plac	Homeware												✓							
Pitch Publishing Ltd	Publishing								✓											✓
Platinum Distributors International PTE	Toiletries										✓									
Plumb Images	Photographs									✓										
Poolebeck Ltd / Wizzard Gifts	Gift Wear	✓				✓		✓	✓		✓	✓	✓				✓		✓	
PPW China Shanghai Baike Optical Co	Eye Wear										✓									
PPW China Tai Chou City Si Yue Apparel	Clothing										✓									
PR Golf Distribution	Golf									✓										
Pro Lion	Toys/Games																		✓	
Premier Licensing	Golf										✓		✓			✓	✓			
Premiership Supplies	Homeware					✓													✓	
Primal	Cycling											✓								
Product Zone	Headwear																	✓		
Pro-Lion	Games	✓																✓		
Pro Scarves	Scarves								✓											
Proud Hornets	Accessories																	✓		

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Proyectum Sport International	Games					✓														
PS Design Ltd	Gifts							✓												
Puma	Replica Kit						✓					✓								
QNET	Watches											✓								
RayRoy	Memorabilia			✓													✓			
Reflex Blue	Carrier Bags			✓	✓															
Retro Wheelz	Metal Wall Art																		✓	✓
Roma Belts	Leather Goods				✓												✓			
Row One Brands	Footwear												✓							
Roy Lowe & Sons Ltd	Clothing					✓					✓						✓		✓	
Royal British Legion	Pin Badges	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Royal Mint	Coin Collection				✓															
RS Consultancy	Clothing			✓										✓			✓	✓		
Rubber Road	Clothing/Accessories				✓					✓										
RuffNeck	Accessories											✓								
Sabtex Ltd	Baby Wear			✓																
Saddledrunk	Cycling Jerseys		✓																	
SAS Ltd	Clothing								✓										✓	
Scandecor	Accessories										✓									
Scoredraw Ltd	Retro Shirts	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓			✓	✓		✓	✓
Scratching Shed Publishing	Publishing				✓															
SCS Trade (UK) Ltd/Intoro Skins	Computer Accessories	✓						✓		✓	✓					✓	✓			
Sekonda	Watches			✓										✓		✓	✓			✓
Serigrafball	Sports			✓										✓						

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SB Ball	Footballs																	✓		
Shabis Marketing LLP	Health/Beauty											✓								
Signables LLC	Printing					✓						✓								
Signature Gifts	Calendars/Cards																✓			
Silver Screen Bottling	Food/Drink											✓								
SJTrend	Clothing																✓			
Skyhawk Press	Clothing										✓									
SMT Associated Ltd / SMT Merchandise	Pin Badges/Keyrings/Luggage										✓								✓	
Snapshot-You Limited	Digital Photography										✓									
Snugzy	Plush					✓						✓							✓	
Soar Media Ltd	Marketing									✓										
Soccer Star	Publishing					✓			✓				✓						✓	
Solo Press	Publishing								✓											
Source Lab	Clothing					✓					✓	✓	✓	✓			✓	✓	✓	
Sphere Time	Watches	✓															✓	✓		
Sport Complement	Football Equipment											✓								
Sport Design Sweden	Clothing			✓		✓				✓	✓			✓			✓		✓	
Sport Souvenirs Ltd	Accessories				✓			✓												
Sport Star Comics	Personalised Books					✓						✓								
Sporting Profiles/Hornby	Toys/Games																		✓	
Sports Endeavours	Clothing/Accessories										✓						✓		✓	✓
Sports Merchandising Global	Watches/Clocks/Luggage										✓						✓			
Sports Personalities	Concept Art																			✓
Sports Scarf	Clothing												✓				✓			

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Stadium Souvenirs	Head Wear																		✓	
Staramba GMBH	Figurines																✓			
State of Football	Clothing											✓								
Stichd Sportmerchandising B.V.	Clothing & Footballs											✓								
Storm International	Accessories/Stationery/Metal Signs	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓
Story Tailors	Childrens Books					✓						✓								
Strategic Printing & Manufacturing Solutions	Homeware											✓								
Stubby Club	Accessories					✓						✓							✓	
Suditi Industries	Clothing											✓								
Summit Sport uk/Ten Zero Limited	Clothing																	✓		
Sun Ce	Back To School											✓								
Sunburn Styles	Clothing		✓														✓			
Superfan Charts	Printing							✓		✓			✓						✓	
Supreme Games	Toys/Games																		✓	
Surfanic International Ltd	Clothing																✓		✓	
T & F Sports Apparel	Clothing			✓															✓	
Taizhou Insun Trading Co Ltd	Baubles									✓										
Tales From Ltd	Books/Magazines																	✓		
Taxi Board Game Co	Toys/Games					✓														
Taylor Bowls	Sports																✓			
Taylormade Golf	Golf																	✓	✓	✓
Team Effort Incorporated	Golf										✓		✓				✓			
Team Tots	Baby Wear			✓																
Teamtex	Car Accessories																✓			

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Tecno	Mobile Accessories											✓								
Teespring	Clothing																✓			
Tencent	Accessories											✓								
Teritex Ltd	Clothing															✓				
Tervis Tumbler Company	Homeware										✓						✓			
The Book Service	Publishing								✓											
The Bridge Direct, Inc	Toys/Games										✓									
The Gift Scholars Limited	Giftware																	✓		
The Product Room Ltd	Accessories															✓				
The Professional Promotion Company	Promotional									✓										
The Promo People	Promotional		✓																✓	
The Sporn Co. Inc / Bixlers	Jewellery												✓						✓	
The Stubby Club	Drinkwear & Golf											✓								
The Terrace	Accessories																	✓	✓	
The Treat Kitchen	Food/Drink															✓				
The T-Shirt Factory Ltd	Clothing									✓										
The Watford Treasury	Accessories																	✓		
Ties International	Clothing				✓				✓		✓					✓	✓			
Time Products	Accessories			✓						✓										✓
TLB Sports	Clothing		✓	✓																
Toffs	Retro Shirts												✓				✓			
Topps	Toys/Games					✓					✓	✓					✓	✓	✓	
Trademark Global, LLC	Homeware										✓	✓	✓				✓			
Trademark Textiles	Clothing																✓			

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Travancore Cocotuft	Homeware										✓									
Trend Mecca	Watches																✓			
Tricot Mondial	Accessories				✓						✓		✓							
Trinity Mirror Sport	Books/Magazines										✓									
Trucare	Accessories											✓								
Twocan Design Ltd	Images/Photography			✓		✓			✓	✓				✓				✓	✓	
Ultra Sports Products	Accessories				✓			✓					✓							
Umbrella Publishing	Publishing								✓											
Umbro	Replica Kit		✓		✓														✓	
United Supplies	Alcoholic Beverages				✓															
University Games	Rubiks Cubes & Stadium Puzzles					✓						✓								
UR in the Paper	Giftware					✓					✓		✓				✓	✓	✓	
Urbane Publications Limited	Pictures/Imagery								✓											
Uswag	Clothing										✓	✓	✓							
Varley Picture Agency	Pictures/Imagery								✓											
Vejo Inc	Smart Blending Devices											✓								
Very Puzzled	Jigsaws					✓						✓								
VF Imagewear Majestic (UK) Limited	Clothing										✓									
Victor 79	Souvenirs																	✓		
Visions Sports Publishing	Books/Magazines																✓			
VOMax	Clothing												✓							
Wall Art Images	Homeware												✓							
Wallace Sewell	Textiles									✓										
Waxworks, Inc	Sports				✓						✓		✓							

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Welspun UK	Textiles, Towels & Blankets											✓								
We Print Balls	Balls												✓							
When I Grow Up	Publishing								✓											
White Label	DVD													✓						
Wiebo International	Ties	✓				✓						✓						✓	✓	
Wild Sports	Toys/Games												✓							
Wincraft, Inc	Accessories					✓					✓	✓					✓			
Winning Moves	Toys/Games	✓		✓				✓		✓	✓	✓					✓	✓		
Winning Streak Sports	Memorabilia					✓														
With The Gods	Apparel								✓											
World Centre	Jewellery	✓		✓		✓		✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓
World Sports Company	Clothing			✓						✓				✓		✓	✓	✓		✓
WSC	Scarves								✓											
Wundur Ltd / The Beautiful Game	Printing	✓		✓		✓		✓	✓			✓	✓	✓			✓	✓	✓	✓
Xi Rui	Apparel											✓								
Yellow Planet Solutions Ltd	Homeware												✓							
Zebratex GMBH	Clothing																✓			
Zero Nine Ltd	Toys/Games	✓						✓												
Zverse	Printing										✓		✓							



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