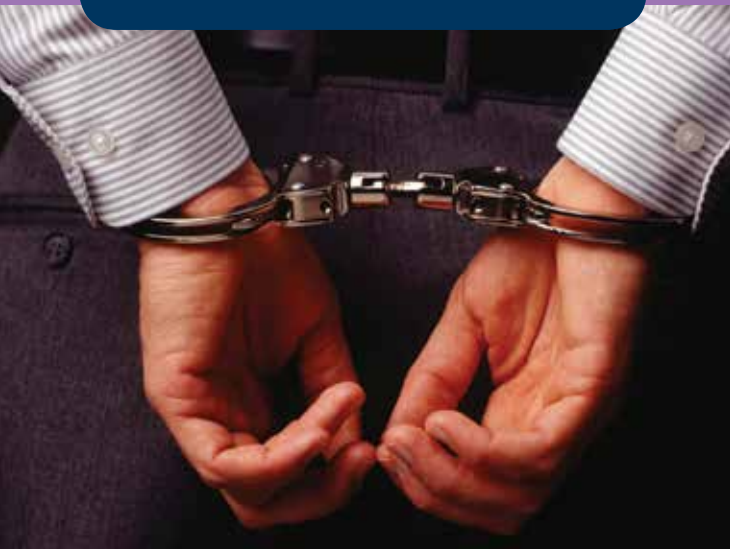


FAKES CAUSE CRIME!



When you buy counterfeit products or pirated music, films or software your money is funding organized crime around the world and helping to create a low risk, high profit alternative to drug trafficking and other illegal businesses. Fakers are criminals costing you and your community money, security, and even safety.

Learn more at
www.IBUYREAL.ORG

BUY REAL.
Because fake products
have real costs.



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**FAKES
COST
MORE**



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FAKES CRASH COMPUTERS!



Getting the latest computer software for half price or even free sounds too good to be true. And it is. Counterfeit CDs and pirated software downloads can crash your computer, corrupt your hard drive, and destroy all your files and photos. Fake software costs more.

FAKES CUT JOBS!



Counterfeit products drain your community's economic lifeblood by robbing legitimate manufacturers and retailers of sales and reducing the need for suppliers, shippers and other manufacturing support. Lower sales results in job cuts—maybe even yours.

FAKES COST LIVES!



Counterfeit medicines, brake pads, and even toys could cost the highest price of all—your life or the life of someone you love. Fake versions of these products and many more come with dangerous risks to your health, your safety, and even your life.



Governments and law enforcement agencies worldwide work hard to stop counterfeiters from producing and selling fakes and pirated products. It's up to you to put the fakers out of business. Stop buying counterfeit products.

BUY REAL. Because fake products have real costs.

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